

For individuals with open-angle glaucoma or high eye pressure (ocular hypertension)

Get to know iDose® TR the convenient way to help lower your eye pressure

iDose TR is an FDA-approved treatment that continuously releases medication to help lower eye pressure.

Look inside to learn more about how iDose TR can help you take control of your glaucoma treatment journey.

Please see Important Safety Information on the back cover.

#### What is glaucoma?

Glaucoma is an eye disease caused by increased pressure in the eye. As fluid builds up in your eye, the pressure inside your eye increases. The increased pressure can damage the optic nerve—the nerve that relays messages from your eyes to your brain to create visual images. Damage to the optic nerve can affect your vision.

Many people don't experience any symptoms or pain in the early stages of glaucoma. Left untreated, the increased eye pressure associated with glaucoma can lead to loss of vision or even blindness. That's why it's so important to schedule regular eye exams that include specific tests for glaucoma. If diagnosed early, your eye doctor can recommend treatments to manage glaucoma and help prevent permanent vision loss.

#### Who can get glaucoma?

There are multiple risk factors for glaucoma. If you have any of the following conditions or characteristics, talk to an eye doctor about having a complete glaucoma exam.

- Are older than 40 years
- Have a family history of glaucoma
- Are nearsighted or farsighted
- Have poor vision
- Have high blood pressure, heart disease, diabetes, or sickle cell anemia
- Take certain steroid medications such as prednisone
- Take certain drugs for bladder control or seizures or some over-the-counter cold remedies
- Have previously had an eye injury
- Have corneas that are thinner than usual



#### Traditional glaucoma treatment

Prescription eye drops are the most common treatment for glaucoma. Taken as prescribed, and put in your eyes properly, eye drops are generally effective at controlling eye pressure and managing glaucoma. However, even with proper administration, your cornea, the protective outer layer of your eye, can prevent drops from being fully absorbed by your eye.

There are additional challenges with prescription eye drops: **compliance and side effects**. Compliance means putting glaucoma drops in your eye exactly as prescribed by your eye doctor.

## Compliance challenges with prescription eye drops include:



Inconvenience of using drops multiple times a day



Difficulty holding the bottle and putting drops in the eye



Putting the right number of prescription eye drops in each eye



Remembering to take drops—it's easy to forget to take eye drops every day



Monthly expenses to pay for refills



## Uncomfortable and unattractive side effects with prescription eye drops may include:



Bloodshot eyes, redness, burning, and stinging



Changes in appearance in and around the eye area:

- Droopy eyelids
- Changes in eye color
- Darkening skin around the eye
- Loss of fat/fullness around the eye



Dry, scratchy eyes



# Get to know iDose® TR—the convenient way to help lower eye pressure



#### Hands-free therapy

Advanced treatment options like iDose TR are changing the way eye doctors and patients treat and manage high eye pressure associated with glaucoma.

With iDose TR, you get the prescription-strength medication your eyes need without the challenges or inconvenience of having to use daily drops. In a clinical study, **8 out of 10 patients** did not need prescription eye drops 12 months after iDose TR administration.

#### FDA-approved

iDose TR is a micro-sized, FDA-approved implant for patients with glaucoma.



#### How it works

iDose TR continuously releases medication exactly where you need it, inside the eye, to reduce pressure, protect vision, and ensure you get the medication you need all day and night.



#### Safe and effective

iDose TR was proven safe and effective in two large clinical studies of 1,150 patients with glaucoma. Most of the common side effects of iDose TR were mild.



#### Reduces most prescription drop side effects

In the iDose TR clinical studies, most patients did not experience any serious side effects. The most common side effects in the eye occurred in only 2 to 6% of patients who received iDose TR.

The most common side effect of iDose TR was increased eye pressure. The other most common side effects were inflammation of the iris, dry eye, a loss of part of the usual field of vision, eye pain, eye redness, and reduced vision.

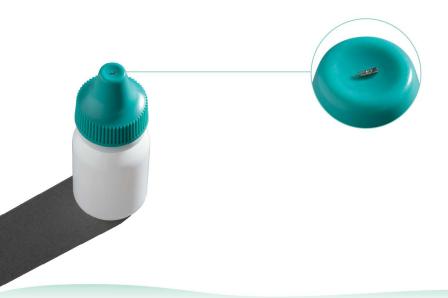


#### The power of iDose® TR

#### Why iDose TR is the next step forward in treating glaucoma:

#### Small and stable

iDose TR is a tiny, FDA-approved implant. It is 200 times smaller than a single drop of glaucoma medication. iDose TR is designed to stay in place and remain stable in the eye. You won't feel it or know it's there.





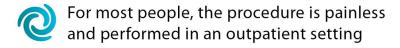
#### **Proprietary formula**

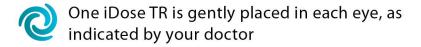
iDose TR releases a unique formulation of the same effective medication used in the leading class of prescription eye drops, in a reliable and consistent manner.

## Advanced technology backed by a safe procedure

iDose TR continuously releases prescription glaucoma medication directly inside your eye to help reduce high eye pressure.

iDose TR is placed directly inside your eye through a tiny incision:





- iDose TR typically has a fast recovery time—you go home and rest after the procedure and can usually resume your regular activities in a day or two
- Starts working immediately to help keep your eye pressure under control

Your doctor will discuss information about follow-up appointments after your iDose TR procedure.



#### Living with and managing glaucoma

If you or someone you love has glaucoma due to high eye pressure, you may feel overwhelmed. Taking daily prescription eye drops for a long-term health condition that affects your eyesight can be challenging and stressful. That's why it's so important to have an open and honest conversation with your doctor about your condition and your treatment. Ask your doctor about iDose® TR—a treatment that provides patients living with glaucoma a new option for taking control of their high eye pressure.

#### Questions to ask yourself:

- Do my eyes ever get red or irritated after putting in my drops?
- 2 Do I have difficulty putting the drops in my eyes?
- 3 Do I sometimes forget to take my drops if I am busy?
- 4 Is there a more convenient treatment option?

Use the notes section on the next page to write down your answers so you can discuss them with your doctor.

#### Are you ready for a change?

If you have been diagnosed with glaucoma and are taking prescription eye drops, ask your eye doctor if FDA-approved iDose TR is right for you.

# Notes from my appointment iDose TR (travoprost intracameral implant) 75 mcg

#### Learn more about iDose® TR

Scan the QR code or visit **iDoseTR.com** for more information and support for your glaucoma treatment journey.



#### IMPORTANT SAFETY INFORMATION

iDose TR is gently placed directly inside your eye by your eye doctor.

You should not have iDose TR if you have an infection or suspected infection in your eye or the area surrounding your eye, have corneal endothelial cell dystrophy, a condition in which the clear front layer of your eye (cornea) has lost its ability to work normally as this can cause vision problems, have had a corneal transplant or cells transplanted to the inner layer of the cornea (endothelial cell transplant), are allergic to any of its ingredients, and/or have narrow angles (the iris and the cornea are too close together).

The most common side effect of iDose TR was increased eye pressure. Other common side effects were inflammation of the iris, dry eye, a loss of part of the usual field of vision, eye pain, eye redness and reduced clearness of vision.

If you have additional questions, please contact your doctor. For full Prescribing Information visit **www.idosetr.com.** 

#### **APPROVED USES**

iDose TR (travoprost intracameral implant) is a prescription medicine and drug delivery system for the eye approved to lower eye pressure in patients with openangle glaucoma or high eye pressure (ocular hypertension).

You are encouraged to report all side effects to the FDA. Visit **www.fda.gov/medwatch**, or call **1-800-FDA-1088**. You may also call Glaukos at **1-888-404-1644**.

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